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## OUR MISSION

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We are dedicated to the preservation, restoration, and public use of coastal land resources in the South Bay region.

Open space within a community, particularly a densely populated one, is one of those intangible attributes that can make or break a city as a desirable place to live. Few of us visit New York without strolling through Central Park, or tour San Francisco without a trip to Golden Gate Park. If you talk to the residents about the value of these areas, they will tell you that their worth can not be measured in dollars.

*How do the South Bay cities fare when it comes to park space?* The national average is 16.2 acres per 1000 residents. Santa Barbara has 16, Los Angeles 8.2, San Francisco 7.6 and New York 4.6. Even including the beaches, Hermosa has 5.5, Manhattan Beach 3.5, Torrance 2.3 and Redondo Beach 2.1. **By any measure, the entire South Bay is Park Poor.**

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## CURRENT FOCUS

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SBPC was created in response to Redondo Beach's former Heart of the City development project. As a result, we are currently focused on the restoration of open space on the AES power plant property located on the King Harbor waterfront, and possibly some adjacent parcels.

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## HEART PARK VISION

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The Heart Park vision calls for reclaiming this area for a large regional active park, and restoring part of the saltwater wetlands that existed here before the installation of power generating facilities in 1905. This vision of open space on the harbor provides a welcome break for our urban lives and a gathering place for our community.

These wetlands were once rich in salt and other minerals, and featured coastal vegetation, migratory birds and native fowl including heron and great egret. A Native American culture, the Chowigna, thrived here for thousands of years, and the vision includes an interpretive center to honor their history.

Heart Park will provide the South Bay with a piece of its original landscape, enhance our harbor's appeal, restore ocean views lost since 1905, and improve the quality of life of the South Bay residents culturally, physically and spiritually. This vision is consistent with the purpose of SBPC, and is as feasible as the other projects profiled here.

Please help us by giving generously to fellow South Bay residents who are trying to chart a new course for our region.

## Your gift is tax-deductible.

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## HOW YOU CAN HELP

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- Yes, I am interested in volunteering.
- Yes, I am interested in more information.
- Yes, I am interested in donating.

Enclosed is:

- \$25 Annual Membership
- \$40 Annual Family Membership
- \$50 Friend
- \$250 Patron

\$ \_\_\_\_\_ other

Name:

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Address:

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Phone:

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E Mail Address:

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## PROFILES OF LEADERSHIP AND SUCCESS

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**Ahmanson Ranch:** 3000 acres in the San Fernando Valley purchased for \$150 million with Proposition 50 funds, and dedicated as all parkland.

**Ormond Beach:** 265 acres of wetlands in Oxnard, including a 60 acre tank farm formerly owned by SCE, all purchased for \$9.6 million using voter approved State bond money, and managed by the State Coastal Conservancy.

**East Shore Park:** 138 acres on the Berkeley Waterfront purchased and restored for \$41.5 million with funds from 2 State propositions and a bi-county bond.

**Forrestal Property:** 160 acres in Rancho Palos Verdes purchased by the Palos Verdes Peninsula Land Conservancy for \$8 million to preserve open space with funds from an L.A. County bond, the Wildlife Conservation Board, and the State Coastal Conservancy.

**Hearst Ranch:** 90,000 acres, including 13 miles of coastline in Central California for \$230 million - \$15 million in State tax credits, \$135 million Federal tax deduction, \$23 million from the Department of Transportation, and \$57 million from by the Wildlife Conservation Board and the State Coastal Conservancy.

**Huntington Beach:** 20 acre tank farm purchased for \$975,000 from AES Huntington Beach and restored for open space by the State Coastal Conservancy.

SBPC  
PO Box 7000-408  
Redondo Beach, CA 90277

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*South Bay Parkland Conservancy*



Leaving a Legacy of Open Space

[www.southbayparks.org](http://www.southbayparks.org)  
(310) 374-4001